

Report of “Swachhata Hi Seva Campaign 2026” dated 19-09-2026

On 19 September 2026, the third day of the Swachhata Hi Seva Campaign 2026 was organized at Jagannath Temple, Rail Vihar, focusing on the time-bound transformation of Cleanliness Target Units (CTUs)/Garbage Vulnerable Points (GVPs). The temple area was identified as a high-footfall location vulnerable to the accumulation of discarded puja materials and other waste. The site was surveyed and mapped in advance, followed by a focused cleanliness drive by the ICAR-IIWM, Bhubaneswar team. Garbage was systematically removed, improving the cleanliness and appearance of the surroundings. The programme concluded with a Swachhata Pledge and vote of thanks.



Plate 1: Cleanliness Target Units (CTUs)/Garbage Vulnerable Points (GVPs) in the vicinity of Jagannath Mandir, Rail Vihar, before cleaning



Plate 2: Cleaning of Cleanliness Target Units (CTUs)/Garbage Vulnerable Points (GVPs) at Jagannath Temple, Rail Vihar



Plate 3: Cleanliness Target Units (CTUs)/Garbage Vulnerable Points (GVPs) at Jagannath Temple, Rail Vihar after cleaning



Plate 4: Group photograph of the staff of ICAR-IIWM, Bhubaneswar at Jagannath Mandir, Rail Vihar, taking the Swachhata Pledge and reaffirming their commitment to site beautification and cleanliness.